

WIN YOUR DESIGN ON OUR BAGS

CAMPION
EDUCATION



Artist and winner 2025: Naomi Chan

Showcase your creativity in Campion's art competition! The talented winner will have their artwork featured on our Campion cloth bag, used in Campion retail stores across Australia.

How to Participate:

- Theme: **World of wonder**
- Students should create an original design in **black only** (to be printed in black on the bags)
- Artwork to be a maximum of **24cm wide x 20cm high** (refer to entry template)
- Teachers, parents or students can submit a photo or scan of their entry artwork, via the Entry Template form by **Friday 24 April 2026**

Download the
entry template



Prizes:

- **Overall winner:** \$100 retail voucher + their design featured on Campion cloth bags, used in stores nationwide from September 2026
- **Primary school winner:** \$100 retail voucher
- **Secondary school winner:** \$100 retail voucher
- **Popular vote:** \$100 Campion voucher
- **Two runners-up:** \$50 Campion voucher each

A great opportunity for young artists to see their work come to life - enter today!

Important Information:

Entrants must be primary or secondary school students living in Australia. The winning entry will be used on Campion cloth bags from September 2026 until stock runs out. Artwork can be any media; submission is photo or scan only, which will be used to reproduce on the bag (in one colour black print on unbleached canvas bag). Artwork should be an original work by the student in any medium. Any use of AI must be declared. Shortlisted entries will be featured on Campion social media for a popular vote. Total prize pool: \$300 retail vouchers, \$200 in Campion vouchers. The winner is chosen by Campion staff based on merit, suitability and reflection of theme. Winning artwork, student name, and school will be promoted on Campion social media.

More information or queries: marketing@campion.com.au